

## ELLSWORTH BUILDING COMMITTEE MEETING MINUTES

Date: January 14, 2013

Call to order: Paul Bauer called to order the meeting of the Ellsworth Public Library Building/Space Committee at 6:30 PM on Monday, January 14, 2013.

Present: Paul Bauer, Carol Stockwell, Sharon Schulze, Judy Perkins, Roger Nelson, Bobbie Sawyers, Curt Wandmacher, Angela Bjork, John Thompson, Kirby Symes.

Absent: Charlie Kummer, Meghan Quinn-Kummer, Linda Johnson, Mike Foley, Jeanne McCoy, Shelley Anderson.

Determination of Quorum: Determined we had a quorum.

Compliance with Open Meeting Law: Notices published in the Herald and posted.

Approve agenda: Motion to approve agenda by Sharon Schulze, seconded by Judy Perkins. Motion carried.

Approve minutes: Approved minutes from December 10, 2012 by Roger Nelson, seconded by Curt Wandmacher. Motion carried.

### Current Business

1. Information on the River Falls Public Library's Capitol Campaign by Kirby Symes.

### New Business

1. No new business on the agenda due to focus on the Capitol Campaign information.

Next meeting date: February 11, 2013 at 6:30 PM.

Adjournment: Motion to adjourn by Curt Wandmacher, seconded by Roger Nelson.

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Summary of information from Kirby Symes.

### Background:

- Kirby stated that the state wanted the existing library in River Falls to be improved.
- The City of River Falls and the Library Board combined to raise the needed money.
- The City of River Falls was willing to bond for \$3 1/2 to \$4 million with the Foundation charged with raising the remainder.
- The problem of location was solved when the owners of the former hospital donated it to the city with the building removed.
- The architects hired were from Iowa.
- Mike Farley was the dynamic leader of the foundation.

- Three individuals left money to the library in the sums of \$250,000, \$150,000, and \$100,000 for a total of \$500,000 in funds with which to begin plans.

#### Advisors:

- "Metanoia" (sp?) was the Winona group hired at a reasonable cost (\$15,000 in 1995) to advise on fundraising. Tim Burchill was the advisor. Tim Buchill spoke to a group of fundraisers in the UWRF amphitheater.
- The name given to the campaign was "Power of Partnership" which partnered the people of River Falls with the City of River Falls.

#### Organization:

- Mike Farley collected people to be part of the campaign.
- There were 10 groups of fundraisers with about 6 people in a group.
- There was a campaign chairman and different divisions, such as Leadership, Business, Professional, etc.
- The time frame to collect the money was about three years.
- Letters were written contacting former residents for donations.
- All pledges were for three years. A limit is needed so the pledges do not extend to 30 years for example.
- The campaign raised about \$1,750,000 including the original \$500,000.

#### Afterward:

- \$150,000 was raised for the lower gallery and atrium.
- Matt Frisbee was the River Falls architect who finished the lower gallery and atrium.
- Anderson Windows contributed another \$100,000 for this addition.
- General information/Answers to questions –
- Best Advice is to BE ORGANIZED. Know what you are doing before you start asking for money!
- The townships did not contribute more than necessary to the fund, but the individuals in the townships did.
- Collecting door to door is a failure.
- Friends of the Library has about 16 active members and needs to increase that membership.
- The wooden plaques in the River Falls entryway represent a contribution of at least \$1,000.
- Members of the Building Committee need to be the first contributors.
- Ask businesses for a donation, not a certain amount.

IMPORTANT NOTE - River Falls Library has two books, each containing the lists of donors and the amounts. The Building Committee needs this information. Kirby Symes and Shelley Anderson can arrange how Shelley will borrow one of these books and then return them when finished.